

LEO BURNETT U.S.A.

A Division of Leo Burnett International, Inc.
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Come to where the flavor is.
Come to Marlboro Country.

Marlboro Red or Longhorns 100's
you get a lot in life.

King Size 20 mg. "tar", 1.1 mg. nicotine
100's 12 mg. "tar", 1.1 mg. nicotine as per cigarette, FTC Report Dec. 15.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

